

NOTICE OF MEETING

LOUISIANA SWEET POTATO ADVERTISING AND DEVELOPMENT COMMISSION

April 18, 2013

10:00 A.M.

LSU EXTENSION OFFICE

8592Hwy 1

Mansura, LA

AGENDA

1. Call to Order
2. Roll Call
3. Declaration of Quorum
4. Public Comments
5. Approval of Minutes – January 03, 2013
6. Financial Report
7. Director's Report
8. Report from Diane Allen and Associates
9. Appointment of the Nomination Committee for Commission Members to fill Seth Dawson's unexpired seat (SHIPPER 7/1/2011 – 6/30/2015 1st Term)
10. Other Business:
 - A. School Nutrition Association of Louisiana 60th Annual State Conference Expo in New Orleans, June 26-27, 2013.
 - B. Discussion on Request for Proposals (RFPS) for Advertising Agencies
 - C. Proposal by Sue Johnson-Langdon for the American Sweet Potato Marketing Institute (ASWMI)
11. Time and Place for June, 2013 meeting
12. Adjourn

This notice contains a tentative agenda and may be revised prior to the meeting. Revised notices can be reviewed on the board outside in the hallway in which the meeting is being held.

René P. Simon, Director
Louisiana Sweet Potato Advertising and Development Commission